



Crystal Springs® Announces its Sponsorship of June 5 Susan G. Komen Global Race for the Cure® in Washington D.C.

Ephrata, PA, May 26, 2010 -- **Crystal Springs®** announces its sponsorship of the Susan G. Komen Global Race for the Cure® to be held June 5, 2010 in Washington D.C. This race is the signature event organized by Susan G. Komen for the Cure®, the global leader of the breast cancer movement, and attracts tens of thousands of runners and walkers including nearly 4,000 breast cancer survivors.

Crystal Springs operates two branches in the greater Washington area, one in Alexandria, VA and the other in Beltsville, MD. Crystal Springs is the local brand of Atlanta-based DS Waters of America, Inc., **a producer and distributor of home, office and retail bottled water as well as filtration and coffee** service across the United States.

The June 5 event is a 5k race/walk with more than 10,000 runners and 35,000 walkers. Crystal Springs is donating 100,000 half-liter bottles of water and 3,900 one-gallon bottles of water to the Susan G. Komen Global Race for the Cure. Running and walking the race is a thirsty business, and as participants gather at the National Mall in Washington D.C., Crystal Springs water will be distributed during the opening and the closing ceremonies. The bottled water will also be available in the Survivor tent (4,000+ survivors and support people will be at the race), and the International Sponsor tent, among other places. The Susan G. Komen Race for the Cure® series is the largest program of 5K runs/fitness walks in the world, with more than 1.5 million people walking and running in more than 130 Races around the world.

“We are pleased to be sponsors of this event, and several Crystal Springs employees will be running and walking the Race as well,” noted Edward J. Gemind, Vice President and General Manager of Crystal Springs Mid-Atlantic Region. “As a company, we’re behind the Pink Promise to save lives and end breast cancer forever,” Mr. Gemind commented. Through the end of 2011, Crystal Springs/DS Waters will donate \$30.00 for each new customer who signs up for the home or office delivery service option under the **Komen Budget Plan** with a minimum guaranteed donation of \$300,000 for the three year commitment. For information regarding the Pink Delivered program, visit www.crystalwater.com.

People interested in participating in this year’s Komen Global Race, whether by running, walking, fund raising or even by sleeping-in, can register online at www.globalraceforthe cure.org.

The June 5, 2010 race marks the 21st running of the Susan G. Komen Race for the Cure series in the nation’s capital, which annually brings about 50,000 people to the National Mall in Washington, D.C. Last year’s event raised \$4.7 million for education and community outreach programs in the National Capital Area and across the globe. The 2009 Komen Global Race had 44 international teams and 21 international survivors from 18 different countries. Up to 75 percent of the money raised by the Susan G. Komen Global Race for the Cure stays in the D.C. area to fund screening, treatment and education programs through the National Capital Area Grant Program. The remaining dollars help Komen work

around the globe to share knowledge and experience, bridge cultural gaps, and fund education, screening and treatment programs in regions where few such programs currently exist.

About Crystal Springs

For over 80 years, **Crystal Springs** has delivered the finest quality water to homes and offices across the Southeast and mid-Atlantic. Because Crystal Springs offers the convenience of **home or office delivery and its products** can be found on store shelves, bottled water drinkers have made Crystal Springs a favored brand whether they're at home, at work or enjoying leisure activities. Known as a partner to a variety of events and organizations that are focused on family, youth, fitness and education, Crystal Springs has a tradition of giving back to the communities it serves. Crystal Springs and its associates also support local communities by providing water during emergencies such as hurricanes, fires, floods, droughts, and other natural disasters. Learn more about what makes Crystal Springs bottled water the best bottled water delivery, filtration and coffee service choice for your family, your business and your lifestyle at www.crystalwater.com.

About DS Waters:

Created in 2003, **DS Waters** is a U. S. operated bottled water, filtration and coffee service company with a long history of great American brands. DS Waters is the producer and distributor of home, office, and retail bottled water products across the United States under the brand names Abita Springs[®], **Alhambra[®]**, **Belmont Springs[®]**, **Crystal Springs[®]**, **Hinckley Springs[®]**, **Kentwood Springs[®]**, **Nursery[®] Water**, **Sierra Springs[®]** and **Sparkletts[®]**, and **Roast2Coast[®]**, a coffee delivery service.

The company, headquartered in Atlanta, Georgia, is the U.S. leader in home and office water delivery, focusing on five gallon, one gallon and single serve bottled water products. Water is bottled at 35 manufacturing facilities, 27 of which are company owned, and then delivered to millions of homes and offices, as well as retail establishments across the country. DS Waters employs approximately 4,500 Associates in 40 states. Visit <http://www.water.com> or <http://www.nurserywater.com> for more information.

About the Race:

The June 5, 2010 race marks the 21st running of the Susan G. Komen Race for the Cure[®] series in the nation's capital, which annually brings about 50,000 people to the National Mall in Washington, D.C. Last year's event raised \$4.7 million for education and community outreach programs in the National Capital Area and across the globe. The 2009 Komen Global Race had 44 international teams and 21 international survivors from 18 different countries. Each year up to 75 percent of funds raised by participants, participant fundraising and sponsorships go support local education, outreach and patient/survivor support efforts. The remaining 25 percent help Komen's work around the globe to share knowledge and experience, and to fund education and breast health services in regions where few exist.

May 26, 2010

###